



Leading Forward, Be The Change



July's highlight was the **Finer Life Golf Foundation, Incorporated Annual Fundraiser**, where leadership met generosity in motion. It lived up to its theme #leadersFirst by turning the course into a classroom for character, courage, and community.

As a sponsor, IN-18 LLC wasn't just on the green, we're on the ground, helping shape future leaders with the same techniques we use to guide CEOs. Through every swing and shared laugh, a key principle was reinforced, we are #LeadersFirst.



Our favorite moments:

- **Yondr** challenged attendees to a **distraction-free experience** by challenging golfers to **lock their phones** until they reached **Yondr**. It was an experience-based learning opportunity to **demonstrate the new law imposed by Governor Kathy Hochul**. The conversations that followed around mindset and awareness were priceless.
- **Kids** who joined the Putting Clinic **asked questions like "How do you stay focused when everyone is watching?"** sparking impromptu coaching moments that tied golf skills to public speaking, presence, and confidence under pressure.
- **Funds raised are already supporting the next cohort of youth leaders**, who will learn strategic thinking and emotional intelligence through unique golf-based curriculum.

This outing wasn't just a fun day of golf, it was a field test of leadership in motion, with laughter, strategy, and growth all sharing the spotlight.



Here's a look ahead: August Highlights

As we turn the corner into August, July brought fresh conversations, visionary ideas, and the groundwork for what's next. From dynamic team-building insights to deeper leadership reflections, your engagement continues to fuel our impact.

[Join us for the IN-18 Website Relaunch.](#)

A redesigned digital home for our mission, programs, and partnerships. Expect elevated storytelling, easier navigation, and fresh ways to connect.

[Strategic Impact Sessions for 2025.](#)

We're now scheduling year-end "LJ's Leadership Labs," these small group strategy sessions offer a chance to reflect on 2025 progress, recalibrate priorities, and finish strong. These meetings help teams tie results to intention, ensuring that vision doesn't get lost in execution.

[2026 Strategic Planning Retreats:](#)

August kicks off planning for immersive retreats designed to chart bold strategies for the year ahead. These aren't your typical strategy days, they're crafted to inspire mindset shifts, collaboration, and measurable outcomes.

Let's shape the future with purpose.

[To Learn More, Book a 15-min Call](#)

Call to Action: Start Planning for 2026

Visionary leadership means thinking beyond the quarter. As we reflect on what's working, we're also asking: **What does the rest of 2025 look like for your team, your business, your impact?** You have time to reassess your leadership strategy for 2025, and be confident about retaining your strongest leaders in 2026 because if they plan to leave next year, they are thinking about it now.

Hire Us for A DiSC Leadership Assessment & Workshop

1. DiSC® for Teams: Building Better Communication

- Focus: Team dynamics, interpersonal communication, collaboration
- Includes: Everything DiSC® Workplace assessment, team debrief session
- Outcome: Teams build trust, navigate conflict more effectively, and operate with greater cohesion

2. DiSC® for Leaders: Strength-Based Leadership

- Focus: Leadership self-awareness, adaptability, motivating others
- Includes: Everything DiSC® Work of Leaders assessment, coaching scenarios
- Outcome: Leaders develop deeper insight into how their style impacts others and how to lead with clarity and vision

3. DiSC® for Change Readiness

- Focus: Leading teams through change, understanding behavioral responses
- Includes: Everything DiSC® Catalyst assessment, group insights discussion
- Outcome: Teams and leaders develop strategies to reduce resistance, improve morale, and support organizational transformation

If you believe in leadership that reflects courage, connection, and culture,

[Book a call with LJ Finney.](#)



The Best of Golf in July

At The Audi Quattro Pro we connected with members of LPGA Amateurs from Austin and Northern NJ - thanks to Luminary, thanks to Dawn Kelly and her JFK partnership we joined The Original Tee Golf Classic honoring LPGA Pro LaRee Pearl Sugg, and we gave back at The Finer Life Golf Fun-draiser.

Over the years golf has allowed us to connect with leaders across the world, it is exciting to see our clients develop in golf, the network grows and our greatest tool for business development!

Let IN-18 teach you.



Catch Up During The Summer & We Will See You In September

[Any Given Monday, Subscribe on YouTube](#)

In June our Any Given Monday leadership series explored how effective teams are built using team-building activities. It is not by accident, but with intention. In just 18 minutes each week, we discussed how to use these events to build authentic trust, communication, accountability, and reinforcing activities for long-term impact.

Any Given Monday will take a **summer pause in July and August**, returning in September with fresh insights and new energy. In the meantime, catch up on our past episodes—each one packed with bold ideas on leadership, team dynamics, and mindset shifts.

🔊 **Listen to past episodes here:** <https://www.youtube.com/@in18llc>

Whether you're recharging on the golf course or strategizing your next big move, there's always time for a leadership reset.

Feel free to **share** this newsletter with colleagues and on social media (@in18llc)