



## Leading Forward, Be The Change

As the summer heats up, so does our mission to grow, connect, and lead with purpose. June was all about cultivating stronger teams, building relationships across our business ecosystem, and laying the groundwork for impactful, community-centered work.



[Register Here](#)

### Make a Difference This July

We're proud to support the **Finer Life Golf Outing** on **Friday, July 18**, our nonprofit partner in **teaching youth leadership through the game of golf**.

We focus on adults and this nonprofit isn't just about the game—it's about building confidence, communication, and character in the next generation of leaders.

☎️ **Sponsor or register today** to be part of and witness a meaningful moment.  
**To join as a sponsor, Contact [Marketing@finerlifegolf.org](mailto:Marketing@finerlifegolf.org)**



**"Integrity is doing the right thing, even when no one is watching."**

— C.S. Lewis

We stayed active across NYC's business landscape—from strategic collaborations to elevating small business voices, our team remained rooted in the belief that business development never takes a summer break, it evolves. We attended the IMPACCT Brooklyn insights meeting, and left inspired by their strategic vision.

Vetting new partners, new clients and new opportunities, is a large part of our business development work and attending events like this help us find the clients that benefit most from executive off-sites and business development through golf.

[To Learn More, Book a 15-min Call](#)

## Looking Ahead: July is Full of Purpose

### Call to Action: Start Planning for 2026

Visionary leadership means thinking beyond the quarter. As we reflect on what's working, we're also asking: **What does the rest of 2025 look like for your team, your business, your impact?** You have time to reassess your leadership strategy for 2025, and be confident about retaining your strongest leaders in 2026 because if they plan to leave next year, they are thinking about it now.

### Hire Us for A DiSC Leadership Assessment & Workshop

#### 1. DiSC® for Teams: Building Better Communication

- Focus: Team dynamics, interpersonal communication, collaboration
- Includes: Everything DiSC® Workplace assessment, team debrief session
- Outcome: Teams build trust, navigate conflict more effectively, and operate with greater cohesion

#### 2. DiSC® for Leaders: Strength-Based Leadership

- Focus: Leadership self-awareness, adaptability, motivating others
- Includes: Everything DiSC® Work of Leaders assessment, coaching scenarios
- Outcome: Leaders develop deeper insight into how their style impacts others and how to lead with clarity and vision

#### 3. DiSC® for Change Readiness

- Focus: Leading teams through change, understanding behavioral responses
- Includes: Everything DiSC® Catalyst assessment, group insights discussion
- Outcome: Teams and leaders develop strategies to reduce resistance, improve morale, and support organizational transformation

**If you believe in leadership that reflects courage, connection, and culture,**  
[Book a call with LJ Finney.](#)



## Did you know June was Women's Golf Month?



### If you miss golf with IN-18, join us on July 18

From LPGA Amateurs Atlantic City trip to Twisted Dunes and Blue Heron Pines, to Montammy CC, to our favorite city Club House Five-Iron Golf, we made connections where it mattered, the golf course. If you missed an opportunity to play with us this month, we will be at the Finer Life Golf Foundation, Inc. outing with a few IN-18 clients, strengthening professional relationships, while supporting the community. We also sponsored a foursome!

Are you a past client that wants to join in? Email us!

*Any Given Monday*



**LEADERSHIP THEMES  
IN-18 MINUTES**

**Linked in** LIVE **WITH LJ**

**MONDAY'S AT 10AM**

WWW.IN-18.COM

## Catch Up During The Summer & We Will See You In September

[Any Given Monday, Subscribe on YouTube](#)

In June our Any Given Monday leadership series explored how effective teams are built using team-building activities. It is not by accident, but with intention. In just 18 minutes each week, we discussed how to use these events to build authentic trust, communication, accountability, and reinforcing activities for long-term impact.

**Any Given Monday** will take a **summer pause in July and August**, returning in September with fresh insights and new energy. In the meantime, catch up on our past episodes—each one packed with bold ideas on leadership, team dynamics, and mindset shifts.

🎧 **Listen to past episodes here:** <https://www.youtube.com/@in18llc>

Whether you're recharging on the golf course or strategizing your next big move, there's always time for a leadership reset.

Feel free to **share** this newsletter with colleagues and on social media (@in18llc)