



Advocacy In Albany

Business Owners, do you know your local politicians?



As a small business owner, your role extends beyond just providing great products or services. You're also an essential part of your community. One of the most impactful ways to ensure your business thrives is to build relationships with local politicians and become actively involved in advocacy efforts. If you are like me, you may have once said, I am not political. Unfortunately, as a business owner, you must be.

Here's why, local politicians play a critical role in shaping policies that directly impact small businesses. You can champion initiatives that support small businesses, by speaking up and sharing your insights, positioning your business as a trusted voice in the local community and an engaged community leader. Where do you start?

Attend local government meetings and town halls to stay informed on issues affecting your business.



The New York State Association of Black, Puerto Rican Hispanic & Asian Legislators Inc.(NYSABPRHAL) was held in Albany and attended by elected officials and community-based leaders from every county, city, community and neighborhood across New York State. LJ and Dawn are pictured above with New York State Senator James Sanders Jr. of the 10th senatorial district, Chair of both Banks and Select Majority Task Force on Minority and Women-Owned Business Enterprises.



Which assessment is best for your team?

It depends. Recruit and Retrain or Retain, it is your choice.

Improve employee engagement and make your team more productive.



[To Learn More, Book a 15-min Call](#)

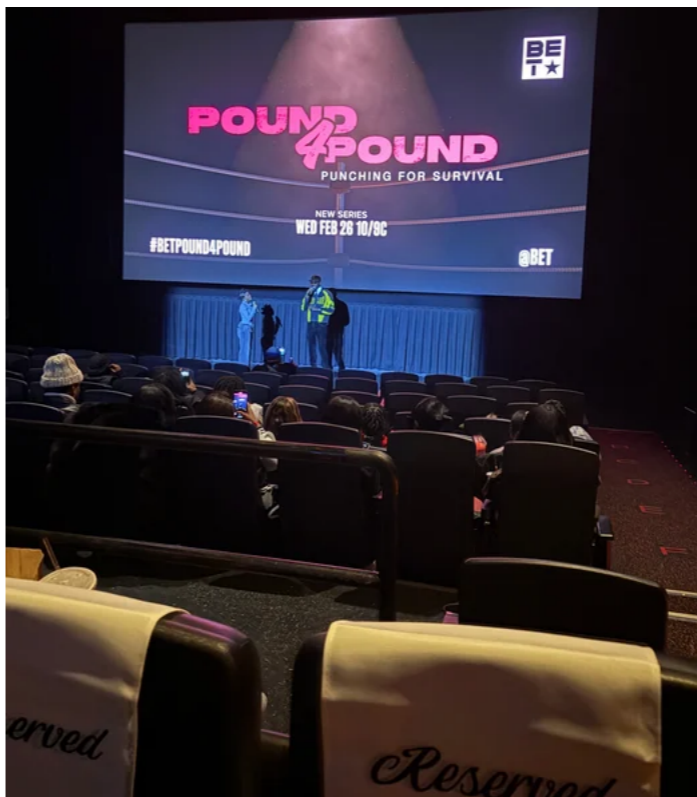
Do you have a Trademark for your business?



[Watch Any Given Monday On YouTube](#)

If you missed our last episode of Any Given Monday, check it out on YouTube. Our guest, Faith Mitton shared the importance of having a trademark and demystified common myths about trying to navigate business without it. Faith Mitton helped secure a trademark for Finer Life Golf Foundation, Inc.

Attorney Faith Mitton is a trademark attorney based in New York City, specializing in assisting businesses of all sizes with trademark protection, copyright registration, and contract development. She is the managing attorney at Mitton Law Firm, PLLC, where she provides strategic legal solutions to entrepreneurs and service-based businesses. A summa cum laude graduate of Howard University, Faith earned her law degree from Harvard Law School. She is licensed to practice law in New York and has experience working in various legal settings, including large law firms, nonprofit organizations, and as in-house counsel. Her mission is to simplify trademark protection for entrepreneurs and business owners.



Keep Showing Up and Make History

We attended the preview of "Pound 4 Pound" a 13-episode drama series that recently premiered on BET. The show follows the story of Lindiwe Mkhwanazi. While it is fictional, the series delves into themes of resilience, empowerment, and the challenges faced by women in the male-dominated world of boxing. Whether in boxing, golf, or business, stepping into male-dominated spaces isn't just about proving you belong—it's about reshaping the game. Success isn't just about skill; it's about showing up, mastering the nuances, and leveraging every opportunity to lead. Just like in golf, where strategy, precision, and resilience drive performance, breaking into new territory requires confidence, consistency, and connection. The game may not have been designed with everyone in mind, but leadership is about changing the rules and opening doors for those who follow.

This spring, join us on the course for an exclusive **networking event designed for leaders, innovators, and professionals** looking to build meaningful connections. From seasoned executive to emerging leader, we design these experiences for attendees to engage, strategize, and expand your network in an environment that fosters growth and opportunity.

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