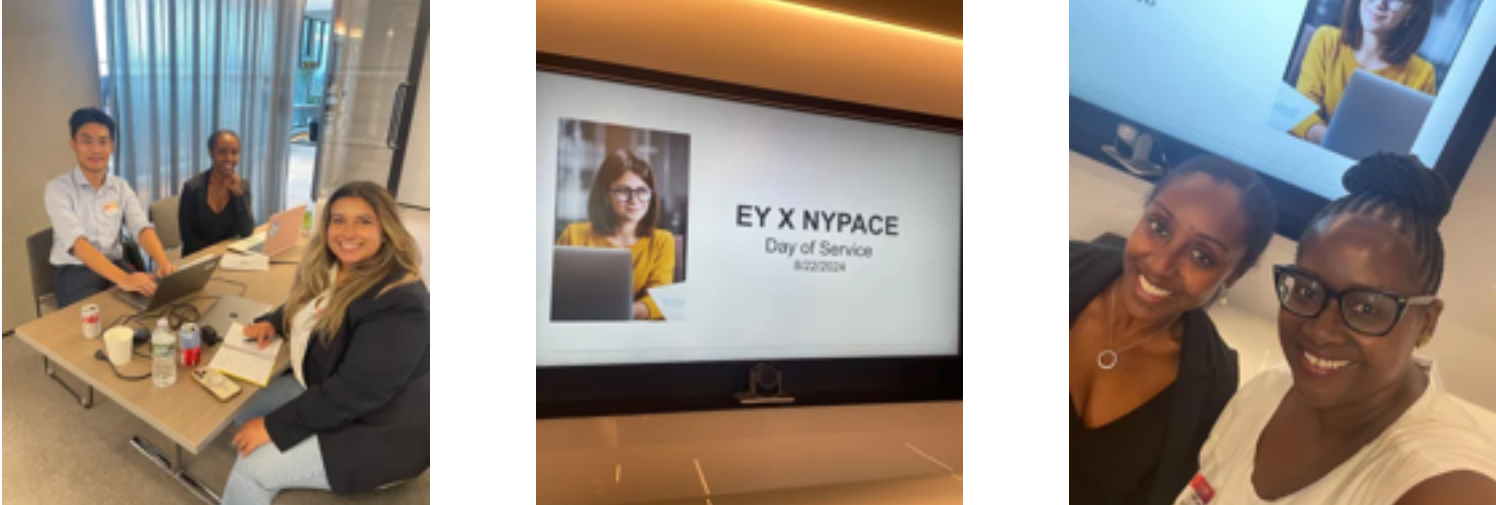
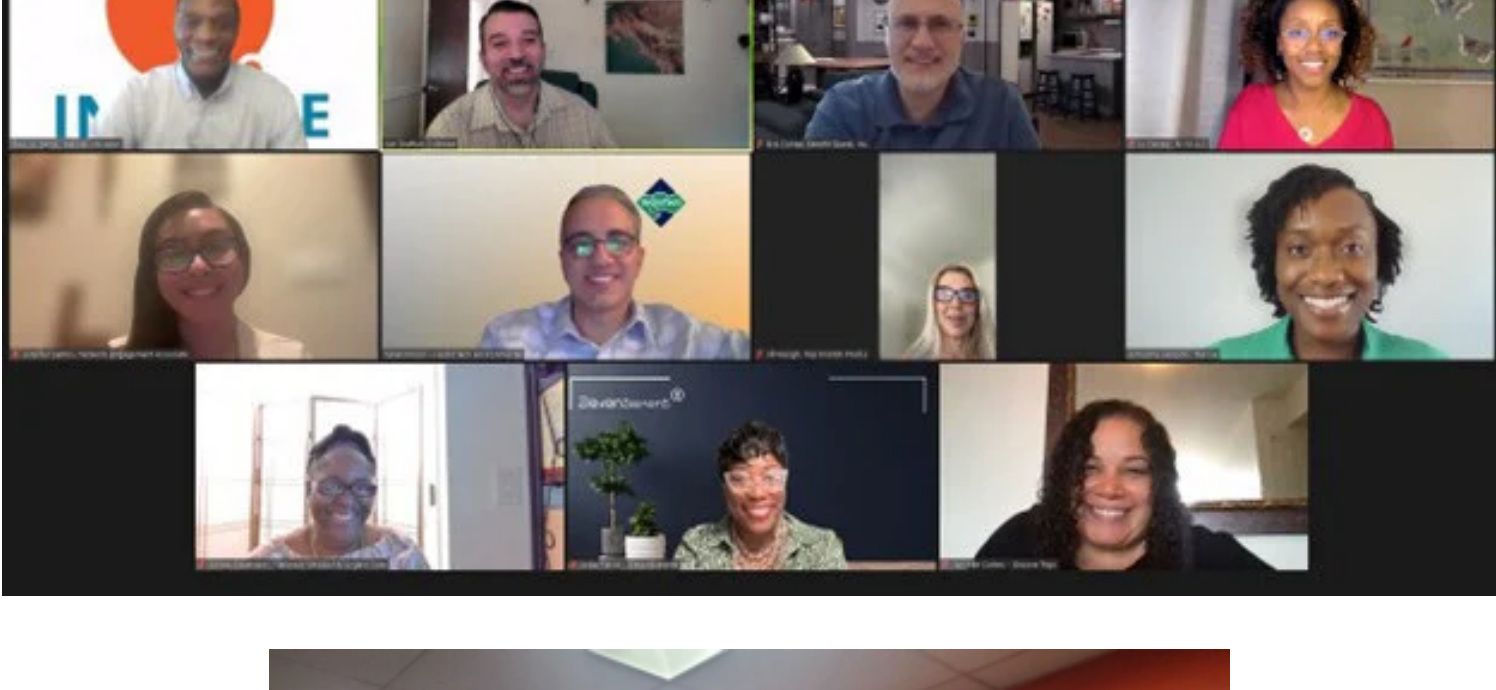


Summer Rewind, Never Stop Learning

As an alumni of the Interise, Goldman Sachs 10K Small Businesses and NYPACE programs, we never stop learning. However, we realized having access to more resources, only helps if you apply the knowledge. Enrolling in accelerator programs is an excellent strategy for building your business network, your skills, and self-awareness. Business accelerator programs offer a structured environment with expert guidance, resources, and networking opportunities to help businesses grow and succeed. Having a supportive network of entrepreneurial peers and mentor is the key to longevity. "When I first started the business, I needed trusted advisors that understood my goals, and helped me streamline my services. These programs helped me refine my mission to Elevate Leadership through golf." - LJ

In August, we completed Interise's Pilot SBS Procurement Program focused on procurement strategies for government contracts. We were also selected by NYPACE for a day of service hosted by E&Y. Imagine getting management consulting services from one of the top firms in the country. Our project was creating a formalized case-study for our coaching services.



UPCOMING EVENTS

Online Workshop - Friday, 09.13.24

3 interpersonal skills you need to build with Golf!

11:00am - 11:30am

An introduction to interpersonal skills you can strengthen while learning or playing golf. Before a round with friends, be sure you have a good understanding of self. Outside of mindset, what other interpersonal skills can you start to build through golf? What is the uncomfortable thing? Do it, because growth is on the other side. "Golf taught me how to be more intentional in conversation and it taught me how to listen for what isn't being said." - LJ Finney

Add To Calendar

Any Given Monday - 09.16.24



Join LJ on LinkedIn Live on Monday, September 16th, at 10AM where we will discuss We will discuss what to look for at Climate Week NYC, whether you are an engineer, CEO, investor or simply curious, Climate week assembles climate leaders, action takers, and innovators that are driving the sustainable energy market and uses this forum to educate us all.

[Register for 9/16 on LinkedIn](#)

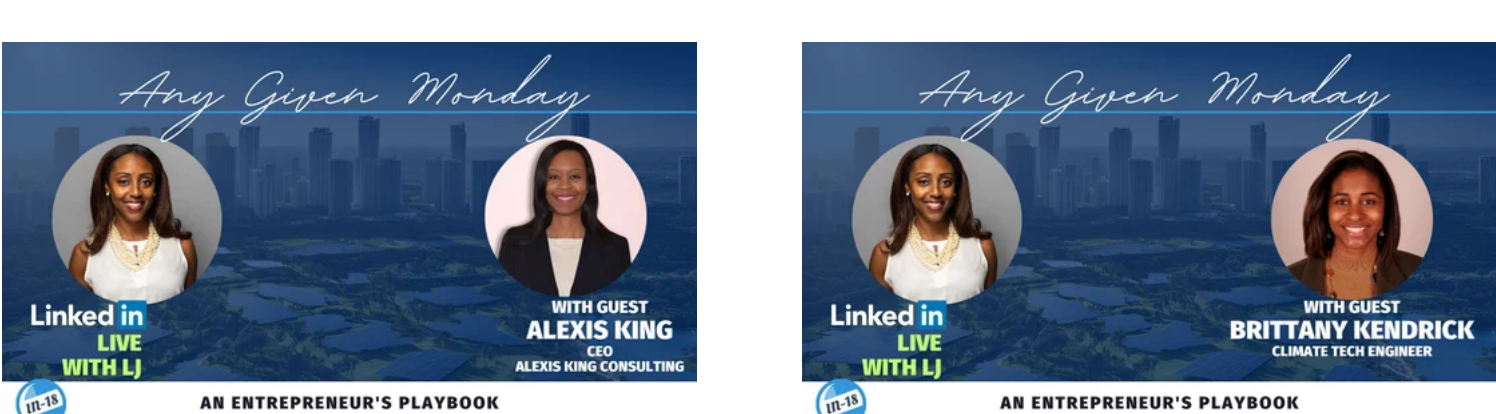
Market Insights

Do you know about the country's Carbon-Free energy production goal of 60 Gigawatts in 2024? **The 60 Gigawatt goal** is a specific target set for the development of renewable energy in the United States. It aims to increase the nation's renewable energy capacity by 60 gigawatts by a certain deadline. This ambitious goal is often associated with initiatives aimed at reducing greenhouse gas emissions and transitioning away from fossil fuels.

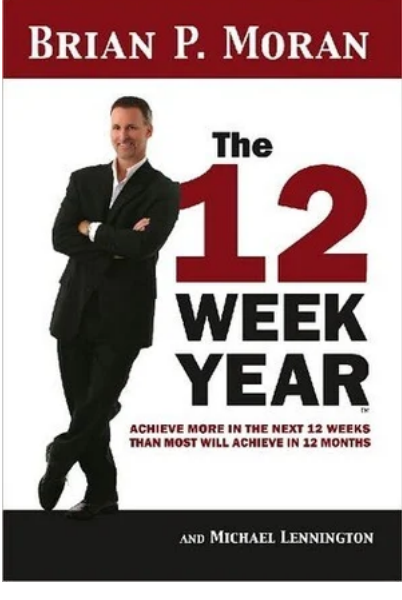
It made us wonder where did that idea come from?

The 60 Gigawatt Goal is a target set by the Renewable Energy Buyers Alliance (REBA) to encourage private companies in the United States to develop 60 gigawatts of renewable energy by 2025. This ambitious goal aims to accelerate the transition to a clean energy economy and reduce greenhouse gas emissions. If you ever wondered how jobs are created, identify a problem, and choose a solution, then create a market to solve it. "New York has set ambitious renewable energy targets and has made significant investments in offshore wind projects, which have the potential to contribute significantly to the state's clean energy goals."

[In August we hosted 2 episodes on job skills and climate tech, listen on YouTube](#)



What We Are Reading



The 12 Week Year by Brian Moran and Michael Lennington is a productivity book that advocates for a radical shift in goal-setting and execution. Instead of annual planning, the book proposes breaking down the year into four 12-week cycles. This approach aims to increase focus, urgency, and ultimately, results.

August Recap

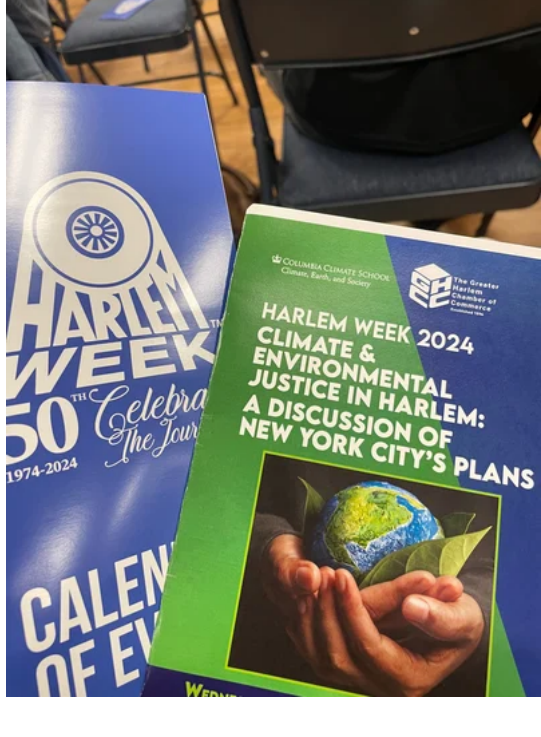
Women from across tristate NY attended the "All About Women's Golf Outing/Clinic Experience at the historic Shady Rest Golf Course in Scotch Plains, NJ. WeNovas founder Sheenah Pegeron invited LJ Finney to speak and share insight on leveraging golf for business development. LJ also gave attendees a few putting exercises to make them the most desirable member at the next Client golf outing!



Building our network means we also attend events to learn, connect, and share resources. In August we attended the in-person 1 Million Cups meeting sponsored by the Kauffman Foundation, the annual WBC golf outing, the US Open to see Coco Gauff advance, and we celebrated Harlem Week while learning about the grassroots community efforts of workforce development.

Have you visited our website lately? We made a few modifications and more are coming, the SBDC hands-on website workday at the library inspired the refresh.

Leverage your local SBDC.



COMING IN 2025: Social Impact x Tech Miami



Join us for an intimate salon-style event in Miami in April 7-9, 2025, bringing together women and BIPOC communities to understand the economic impact and next steps to thrive in the Green Economy also known as Sustainable Energy.

We have seen enough to know this conversation is already happening, are you informed and participating? Through engaging panel discussions, interactive workshops, and networking sessions, participants will understand their individual and collective role in the well-funded and ever-present energy sector. As society evolves, more energy is needed.

[Let Us Know If YOU Want to Attend](#)

Feel free to share this newsletter with colleagues and on social media (@in18llc).