



Positive Affirmations in Business

For the month of September, our focus is on positive affirmations and how a shift of mindset can be applicable to your business for a greater benefit. Doubt, worries, fears or feeling unworthy of your greatest achievements are all setbacks that can be changed by repeating phrases such as, “I am making a difference with my business” or “I am growing to become a better entrepreneur”. In a business, it's important to be intentional to your targets about what you want to sell. Connecting with them through a personal story is another way to be intentional. Personal stories help connect your business to your values and customers can relate to you. This article provides an in depth explanation on how positive affirmations can help you reach success in your business and more phrases you can practice saying to yourself.

[Read here](#)

Are you a small business owner that feels isolated?

Join our Peer-to-Peer Coaching Program!



LJ Finney
CEO of IN-18



Helen Junda
CEO Coach

Contact us!
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Peer to Peer Coaching

Are you a small business owner that feels isolated? Join LJ Finney and Helen Junda to build new relationships and work on your business challenges, with a group of like-minded individuals. Small business owners need a support network. It is time to focus on long-term growth.

Sign up to learn more about our peer-to-peer group coaching program!

[Sign up here](#)

2022 is almost over. It's time to reflect on your business. Try a Q4 reboot.

Q4 REBOOT

IN 4 SIMPLE STEPS

1. ASSESS FINANCIAL STATEMENTS
2. FOCUS ON YOUR MONEY MAKER
3. REALIGN YOUR GOALS
4. OUTLINE A PLAN

IN-18 CAN HELP WITH ALL OF THESE STEPS. BOOK A CALL WITH US. WWW.IN-18.COM

Operations Audit

Consultation

Q4 is the most important time of the year for you to ask yourself if your business has all the requirements and tools to excel before the year is over. IN-18 is offering a 30 minute operations audit consultation, which helps businesses discover risks and provide insight on situations so they can adapt accordingly. All it takes is 4 simple steps.

[Book a call here](#)

BOYS & GIRLS CLUB



GOLF AND TENNIS CLASSIC

Boys & Girls Club of Harlem

October 11, 2022

Paramount Country Club
60 Zukor Rd, New City, NY 10956

Find out how to register, become a sponsor or donate towards this event!

 Register Now! <https://tinyurl.com/golffarlembgc22>

Golf and Tennis

Classic With Boys & Girls Club of Harlem

This is your last chance to play Golf and Tennis this season! We are excited to be supporting the Boys & Girls Club of Harlem on October 11, 2022 at Paramount Country Club. There is still time to register, become a sponsor or donate.

[Register here](#)

Q3 Review for 2022

During the third quarter, IN-18 hosted a private group golf and business training network event with National Association of Women in Construction (NAWIC), who offer its members education, support and networking skills and technical skills to advance in their construction careers. IN-18 also launched a 30 minute operational audit consultation for our clients, aiming towards helping businesses discover risks and provide insight on situations so they can adapt accordingly. We have also continued with our LinkedIn live series called Any Given Monday, which focuses on simple techniques small businesses and entrepreneurs need to grow and scale. To listen to past episodes, follow @IN18LLC on LinkedIn and Youtube. New episodes of TeesMe podcast, about the intersection of golf, business and life is released monthly and available on Spotify, Apple Music, Anchor and everywhere else you listen to podcasts.



Any Given Monday Highlights

Any Given Monday

THE ENTREPRENEUR'S PLAYBOOK

Hosted by LJ @IN18LLC

WITH **KIRSTEN FRANKLIN**
CS Thrive CEO

On Monday, July 11, 2022 we met with Kirsten Franklin, CEO of CS Thrive. Kirsten Franklin is a world-class transformation coach who specializes in helping elite executives, founders, and athletes improve their life, leadership, and business skills so they can continue to thrive and operate at the top of their game.

“Once you get what coaching is, you’re never going to engage with life without one”.

[Watch Episode Here](#)

At IN-18 LLC we provide a suite of strategic planning, leadership and business development services. We also use tools like golf for business development and to help clients build authentic relationships. Our consulting services empower medium and large firms to operate more effectively, as a result they perform better.

Let’s work together, contact LJ@IN-18.com.

Please share this newsletter with colleagues and on social media.