# **CAPABILITY STATEMENT**













#### **ABOUT US**

IN18 LLC (IN-18) is a **Professional Development and Training** company designed to help people reach their greatest potential and help companies create equitable and inclusive work environments. Our clients work and manage teams in Finance, Legal, Sales, Marketing and Technology. Our Strategic Planning service drives the engagement and is enriched by our wrap-around services like Team-Building, Project Management, Leadership Development and Coaching. Our work is designed to drive inclusion, and the dialogue supporting equity is integrated in our content.

## PRESIDENT'S BIO

LJ Finney previously worked in Technology as a Program Manager, Project Manger, and Senior Business Analyst, for companies like Goldman Sachs, Barclays and Motorola. LJ is a certified Career Coach and Project Management Professional. She is an avid golfer, member of Alpha Kappa Alpha Sorority, Inc. and President of the NYC chapter of the LPGA Amateur Golf Association.

## **OFFERINGS**

# STRATEGIC PLANNING, LEADERSHIP DEVELOPMENT TRAINING, COACHING, TEAM BUILDING

- Coaching Your Team
- Virtual Training Bootcamp
- Emotional Intelligence
- Interpersonal Skills
- Developing Your Team

- Effective Communication
- SMART Goals 101
- Financial Literacy 101
- Project Management For Non Project Managers
- Group Coaching
- Change Management in COVID
- Relationship Building
- Honoring Diversity, Driving Inclusion
- Golf for Business Growth

#### **DIFFERENTIATORS**

- 20+ years of experience in corporate IT leadership roles
- Industries: Investment Banking, Technology, Legal, Manufacturing
- Clients are leaders of diverse teams focused on strategic growth
- Areas of expertise: Strategy, People and Project Management
- Team-building activities leverage golf as a medium
- 10 years experience planning Golf outings and fundraisers
- Clients are from Private and Public Sector, and Non-Profit

#### **COMPANY SNAPSHOT**

#### **CERTIFICATIONS**

M/WBE - WBENC, NYC SBS, NYS, PANYNJ, WOSB, HUBZONE

PMP - Project Management Institute ACC - International Coaching Federation

### **CONTACT**

LJ FINNEY, PRESIDENT

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# **INDUSTRY CODES**

#### NAICS

**541611** Administrative Management & General Management Consulting

**611430** Professional & Management Development Training **624310** Job counseling, vocational rehabilitation

711300 Promoters of Sports, & Similar Events

#### NIGP

**346** Business Consulting

353 Miscellaneous Professional Services

**370** Education and Training Services